



WELCOME TO A SPANISH-SPEAKING WORLD



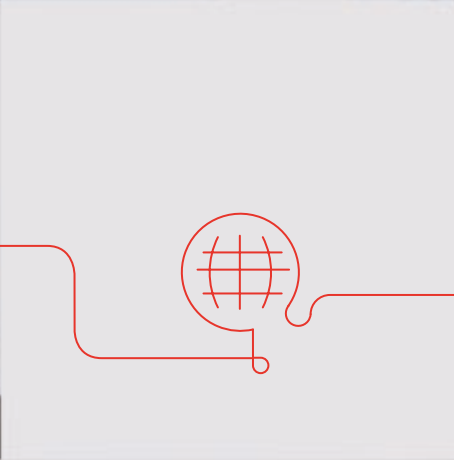
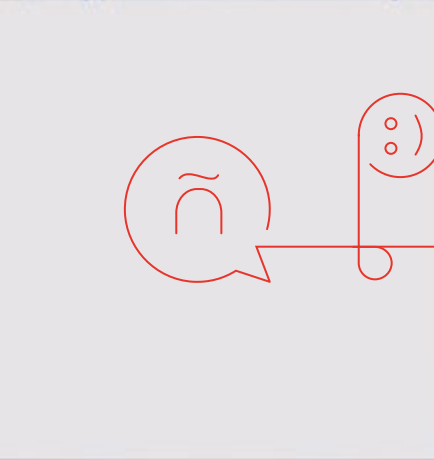
SERVICIO
INTERNACIONAL
DE EVALUACIÓN
DE LA LENGUA
ESPAÑOLA

Developed and created by:



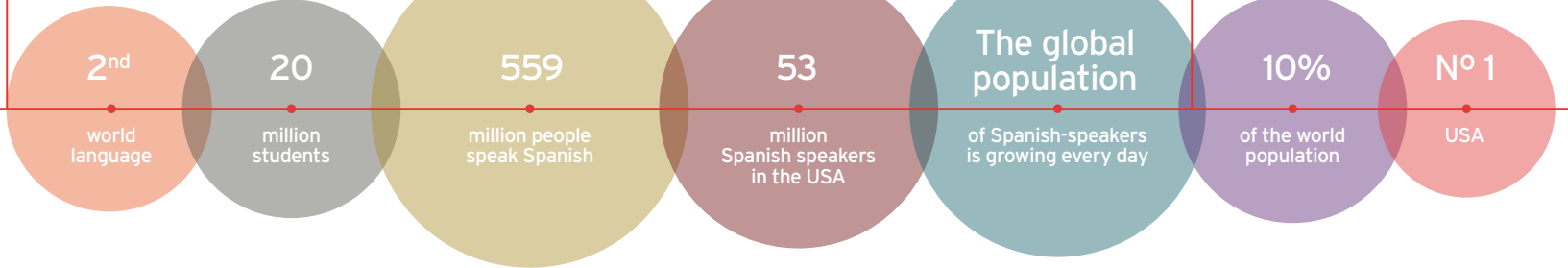
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THE WORLD SPEAKS SPANISH

Currently



In 2050

2nd most spoken language worldwide and 3rd most used on the Internet.

20 million people study Spanish as a foreign language.

Of those 559 million Spanish-speakers, 470 million speak Spanish as their first language.

Spanish is, by far and large, the most studied language in the US educational system.

Due to cultural, economic, and demographic reasons, the Spanish-speaking percentage of the global population increases every day, while the number of Chinese and English speakers decreases.

Native speakers of Spanish will make up 10% of the world population.

The United States will be the world's top Spanish-speaking country.

SPANISH IS A DYNAMIC, LIVING LANGUAGE THAT IS EXPERIENCING CONSTANT GROWTH IN POLITICAL, SOCIAL, ECONOMIC AND CULTURAL ENVIRONMENTS AT AN INTERNATIONAL LEVEL.



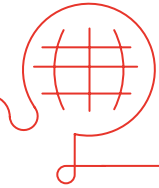
WHAT IS SIELE

International Assessment Service for the Spanish Language.

It is the most **comprehensive, versatile and prestigious** system for **assessing and certifying** Spanish language proficiency.

SIELE certifies the degree of proficiency in the Spanish language with **four tests**: Reading comprehension, Listening comprehension, Written expression

and interaction and Oral Expression and Interaction; the exam also takes as a reference the levels established by the *Common European Framework of Reference for Languages* (CEFR).



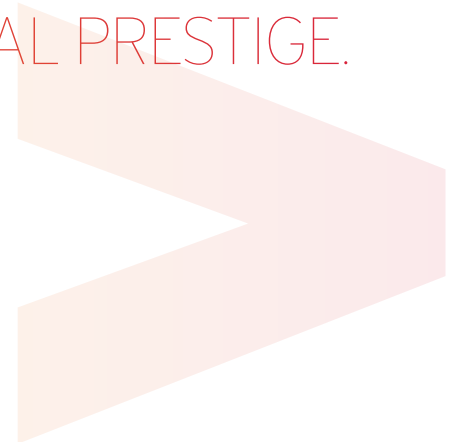
INTERNATIONAL RECOGNITION
DIGITAL PRESTIGE.

SIELE IN 3 KEYS

This is **the first internationally recognized digital certification that accredits Spanish proficiency from a pan-Hispanic point of view**, which reinforces **its validity at a global level** and recognizes the richness of a language so alive and diverse as is Spanish.

Reliability of the SIELE exams is guaranteed by the experience of four of the most prestigious cultural and academic institutions: the **Instituto Cervantes**, the **Universidad Nacional Autónoma de México**, the **Universidad de Salamanca** and the **Universidad de Buenos Aires**.

Exam management, administration and scoring is carried out via **technological means**, which offers means **simplicity, comfort and speed** throughout the entire certification process. At **siele.org**, candidates can select their exam modality, location and date, and after sitting the exam, obtain a certificate or report from the same site within a period of no more than three weeks.



WHAT

SIELE OFFERS



CANDIDATES

Key certificate for their training and professional career paths.

Fast international recognition (results in under three weeks).

Simple and flexible online registration.



UNIVERSITIES

Unique tool to guarantee the level of Spanish required in training programs.

Increases employability rates for its students, as every day more companies recognize the SIELE certificate.

Opportunity to make up part of a worldwide alliance.



COMPANIES

Reduces costs and time, simplifying selection processes that require Spanish level assessment.

Segments professional profiles that have different linguistic needs according to task type and job.

For training-oriented companies, the possibility for business expansion offering specialized preparation courses and programs for the SIELE exam.



EXAMINATION CENTERS

Opportunity for technological innovation.

Business expansion given the rising demand from people interested in certifying their level of Spanish.

Associate the center's image with the SIELE brand prestige and its endorsing institutions.

SIELE PROVIDES VALUE



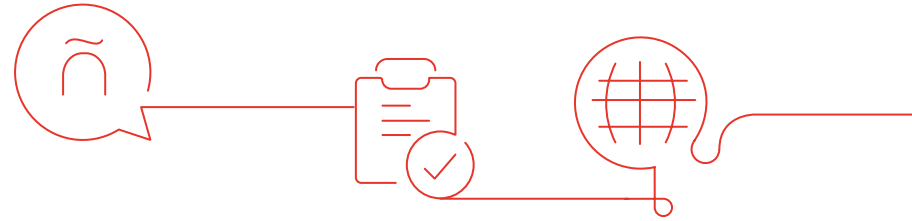
SIELE accredits language proficiency so that people, institutions, and companies can achieve their objectives in a Spanish-speaking world.



SIELE GLOBAL

THE MOST COMPREHENSIVE EXAM TO CERTIFY SPANISH LANGUAGE PROFICIENCY

A **single multi-level exam** that enables the candidate to obtain a SIELE certificate, a document that includes a score from 0 to 1000, the result of the added scores from each of the four tests, and corresponding to the levels of the *Common European Framework of Reference for Languages* (CEFR).



READING COMPREHENSION



LISTENING COMPREHENSION



WRITTEN EXPRESSION AND INTERACTION



ORAL EXPRESSION AND INTERACTION

5 tasks
with a total of 38 questions.

Questions formulated from texts that must be answered by selecting the correct options.

Duration:  **60 minutes.**

Automatic scoring. 

Maximum score: **250 points.**

6 tasks
with a total of 38 questions.

Questions formulated from a speech to be answered by selecting the correct options.

Duration:  **55 minutes.**


Automatic scoring. 

Maximum score: **250 points.**

2 tasks.

Questions formulated from texts and answered with a written response.

Duration:  **50 minutes.**


Manual scoring by SIELE expert linguists. 

Maximum score: **250 points.**

5 tasks.

Questions formulated from a text or a speech and answered orally through a recording system.

Duration:  **15 minutes.**

Manual scoring by SIELE expert linguists. 

Maximum score: **250 points.**

4 INDEPENDENT MODALITIES

SPECIFIC MODALITIES FOR CONCRETE GOALS

In addition to the Global SIELE exam,
there are four exam modalities that are
combined into different tests.



Certificate the candidate's level of **comprehension** in Spanish.

Reading comprehension



Listening comprehension

Exam duration:



Exam scoring: **500 points**
(250 + 250)

Automatic scoring (Closed-ended questions)



Certificate the candidate's level of **reading** and **writing** in Spanish.

Reading comprehension



Written expression and interaction

Exam duration:



Exam scoring: **500 points**
(250 + 250)

Automatic scoring + SIELE Scorer



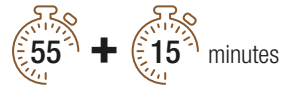
Certificate the candidate's level of oral **comprehension** and **expression** in Spanish.

Listening comprehension



Oral Expression and Interaction

Exam duration:



Exam scoring: **500 points**
(250 + 250)

Automatic scoring + SIELE Scorer



S4



Certificate the candidate's level of **oral expression** in Spanish.

Oral Expression and Interaction

Exam duration:



Exam scoring: **250 points**

SIELE Scorer (Open-ended questions)

Results correspond to CEFR levels.





A CERTIFICATE THAT OPENS DOORS ON A GLOBAL LEVEL

With SIELE, candidates can **project their profile internationally** and be more prepared when applying for **University** or competing in **company selection processes**.

THE SIELE CERTIFICATE PROVIDES A COMPETITIVE ADVANTAGE TO REACHING ACADEMIC AND PROFESSIONAL GOALS IN A GLOBAL SETTING.

CANDIDATES



SIELE IS RELIABILITY AND PRESTIGE

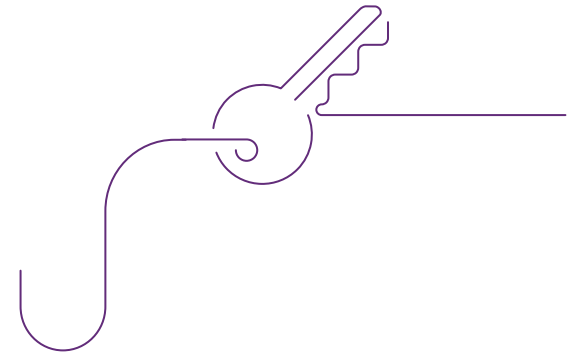
- > The exams are created by the **Instituto Cervantes**, the **Universidad Nacional Autónoma de México**, the **Universidad de Salamanca** and the **Universidad de Buenos Aires**. More than 75 associated Ibero-American institutions are actively involved in SIELE, providing reliability, validity and confidence.
- > Exam administration follows a rigorous protocol to guarantee quality.
- > Exam content and scoring mechanisms are permanently supervised at both technical and academic levels.

SIELE IS ADAPTABLE AND FLEXIBLE

- > The candidate chooses the exam location, date and modality.
- > Exam content takes into consideration the linguistic varieties of the Spanish language and current cultural contexts.

SIELE IS DIGITAL, SIMPLE AND FAST

- > Registration takes place online at **siele.org**.
- > Certificates and reports can be downloaded directly from the website, and a verification code is provided for presentation in company and university processes around the world.
- > A single exam identifies the candidate's degree of knowledge in levels A1, A2, B1, B2 and C1.



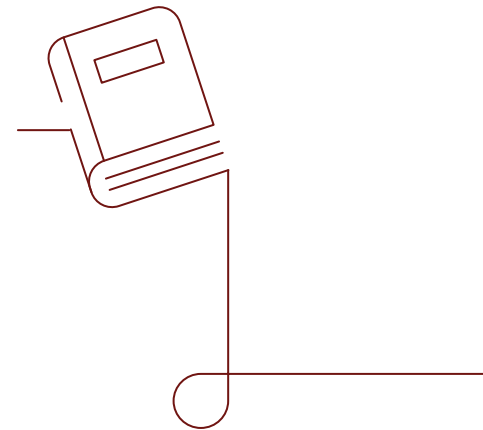


ALLIANCES FOR A PROJECT OF EXCELLENCE

Integrating SIELE into admission processes means becoming part of a project of excellence with a global scope. The purpose is two-fold:

- > Future students with the necessary linguistic abilities.
- > Improve employment opportunities for graduates.

It enables a connection between University and Institutional training plans and companies' human capital needs.





SIELE IS PRESTIGE

- > Contributing to an international project focused on promoting and strengthening the global presence of the Spanish language.
- > The credibility of the institutions that are involved: the **Instituto Cervantes**, the **Universidad Nacional Autónoma de México**, the **Universidad de Salamanca** and the **Universidad de Buenos Aires**.
- > To be part of an innovative academic solution.

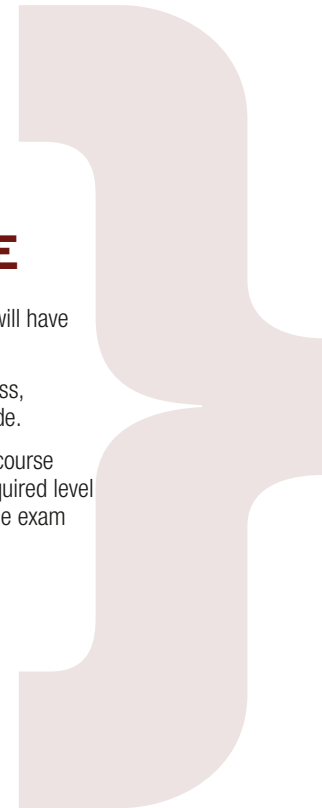
SIELE IS EMPLOYABILITY

- > The security that your students will have better professional opportunities.
- > International validity; SIELE certificates and reports correspond to the scoring of the *Common European Framework of Reference for Languages* (CEFR).
- > Enhance the University's brand by strengthening the employability of its students.

SIELE IS A GUARANTEE

- > The certainty that new students will have the required level of Spanish.
- > Simplifying the admissions process, by using a standard tool worldwide.
- > Segmentation, as it allows each course program to request a specific required level through the scores obtained in the exam modalities.

JOIN THE MOST IMPORTANT PAN-HISPANIC
CULTURAL PROJECT OF OUR TIME.



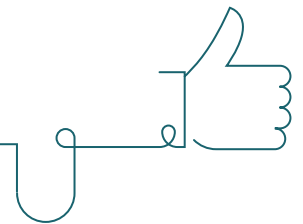


HUMAN CAPITAL FOR THE 21ST CENTURY

SIELE helps **create specialized work teams** that are adapted to the requirements of a **global context where Spanish prevails**, both in communication and in opening new markets.

Incorporating SIELE as a **reference for selection processes** is to incorporate a flexible and standardized tool **to simplify and strengthen** the training of your professional staff.

For **training-oriented companies**, this represents a **business opportunity** with growth prospects and international scope.





SIELE FOR SELECTION

- > The benchmark tool for selecting candidates with Spanish proficiency. Simplifies the process and reduces costs.
- > Greater efficacy and precision in selection with the use of specific exams for the different linguistic skills required for each position.
- > Guarantee that the scores obtained are appropriate for the candidate's level: the certificate are renewed and the exams updated.

SIELE FOR SPECIALIZATION

- > Segmentation of professional profiles based on the different skills measured with SIELE, which provides significant information for positions requiring Spanish proficiency.
- > Company staff can take a SIELE exam to assess their knowledge and skills in the Spanish language.

SIELE FOR TRAINING

- > A business opportunity for companies and organizations dedicated to training professionals.
- > Offering SIELE preparation courses means participating in a market that will greatly expand in the coming years.

COMPANIES



A TOOL
FOR TRAINING
AND SELECTING
THE VERY BEST
PROFESSIONALS.



A NETWORK OF PRESTIGE AND INNOVATION

A SIELE examination center is an entity and space recognized to manage and supervise SIELE exam.

For training or educational entities, it represents clear **business opportunity with added social impact.**

To be a part of SIELE is to be part of a network promoted by the **Instituto Cervantes,**

the **Universidad Nacional Autónoma de México,** the **Universidad de Salamanca** and the **Universidad de Buenos Aires.** It is to support innovation in strategies for the dissemination and assessment of the Spanish language.

AN OPPORTUNITY TO
STRENGTHEN THE PRESENCE
AND ACTIVITY OF YOUR
ORGANIZATION.



EXAMINATION CENTERS



SIELE BROADENS THE ACTIVITY AND SCOPE OF ITS CENTERS

- > SIELE exam offerings will attract new students to the center.
- > The center will receive SIELE revenue every time a candidate takes an exam at their facilities.

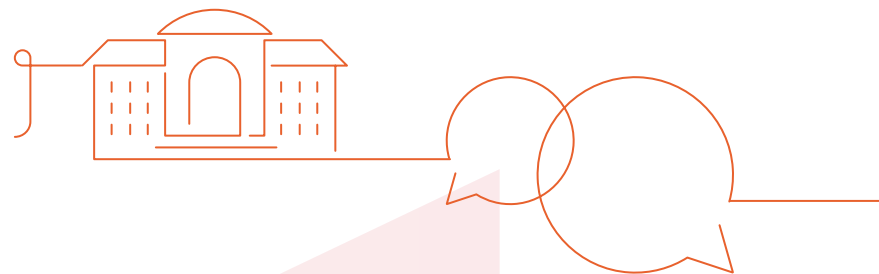
SIELE PROMOTES YOUR BRAND AND CREDIBILITY OF ITS CENTERS

- > Implies positioning as an entity that supports innovation and promotion of the Spanish language on an international level.
- > Add values such as prestige and technical and academic quality.
- > Achieves greater visibility and enables networking by figuring in the different SIELE communication channels.

HOW TO BECOME A SIELE EXAMINATION CENTER?

- > There are three main criteria:
 - Prestige of the applying entity.
 - Guarantee of good practices regarding management.
 - Necessary human and technical team and equipment necessary to administer the exams.
- > Apply by accessing siele.org and fill out the form under the section titled "examination centers".

SUPPORTED
BY EXCELLENCE
AND KNOWLEDGE



INSTITUTIONS AT THE FOREFRONT OF THE SPANISH LANGUAGE

The excellence of the institutions that create, promote and manage SIELE is the key to its **academic and technological reliability**.

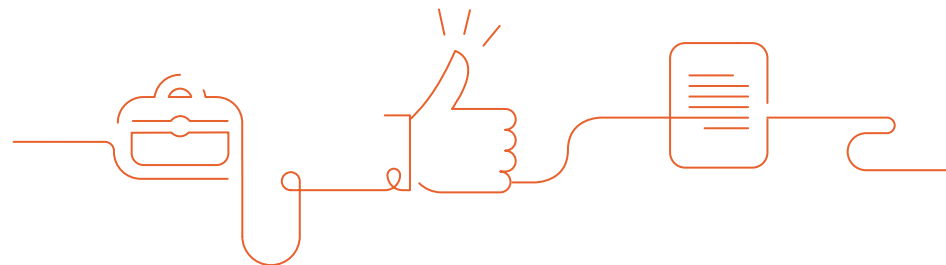
SIELE is promoted by the **Instituto Cervantes**, the **Universidad Nacional Autónoma de México**,

the **Universidad de Salamanca** and the **Universidad de Buenos Aires**. Development of the technological platform and its global commercialization are carried out by **Telefónica Educación Digital**.

The **associated institutions** join these main institutions: a series of qualified Ibero-American universities that actively research training in Spanish language instruction, oversee the quality of exams and provide a large variety of didactic material.

INSTITUTIONAL CREDENTIALS





GOVERNING BODY:

INSTITUTO CERVANTES:

A public institution created by Spain in 1991 to promote and teach the Spanish language and the other co-official languages.

- > Has a presence in 90 cities in 43 countries on all five continents.
- > 60 libraries with a bibliographic collection of over 1,300,000 volumes.
- > More than 14,000 classes taught in 2014-2015, and almost 5,000 cultural events held around the world.



Instituto
Cervantes

UNIVERSIDAD NACIONAL AUTÓNOMA DE MÉXICO:

Founded in 1551, it is the Ibero-American university with the most enrolled students. Its fundamental purpose is to train outstanding professionals for the country and the world, as well as to disseminate the benefits of culture to the greatest extent possible.

- > 342,542 students in the 2014-2015 academic year.
- > 41 postgraduate programs, 37 specialization programs and 116 degrees.
- > 198 partnerships with international institutions.



UNAM

UNIVERSIDAD DE SALAMANCA:

The Universidad de Salamanca was founded in 1218. It is the second most important Spanish university in terms of students from other regions of the country.

- > 47% of university Master's degree students and 49% of doctoral students come from countries other than Spain.
- > Of these foreign students, the most significant percentage comes from Ibero-American regions.
- > The university is considered to be one of the best Spanish universities for the study of modern languages, particularly Hispanic and English philology.



UNIVERSIDAD
DE SALAMANCA

CAMPUS DE EXCELENCIA INTERNACIONAL

UNIVERSIDAD DE BUENOS AIRES:

The UBA is a public University that was founded in 1821 and is considered to be one of the most prestigious centers for study on the continent.

- > It has more than 300,000 students, offers 78 undergraduate degrees and 116 secondary degrees, in addition to various postgraduate, doctoral, and postdoctoral degrees.
- > Close to 30% of all scientific research carried out in Argentina is performed at the UBA.
- > Four of the five Argentine Nobel Prize winners have been students and professors at the university.



UBA

Universidad de Buenos Aires

INSTITUTIONAL CREDENTIALS



ASSOCIATED INSTITUTIONS:

More than 75 institutions in more than 20 Ibero-American countries are actively involved with SIELE, performing ongoing research in Spanish language teaching, supporting content quality and providing innovative didactic materials.



TELEFÓNICA EDUCACIÓN DIGITAL (TED)

TED is the Telefónica Group company specializing in Online Training and Digital Education solutions. It has more than 500 professional in 5 countries (Spain, Brazil, Colombia, Peru and Chile), and more than 300 clients distributed throughout Europe, The United States and Latin America.

With over 15 years of experience in the market, TED has offered training to more than 4 million students through a variety of online platforms.

Telefónica **EDUCACIÓN DIGITAL**



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